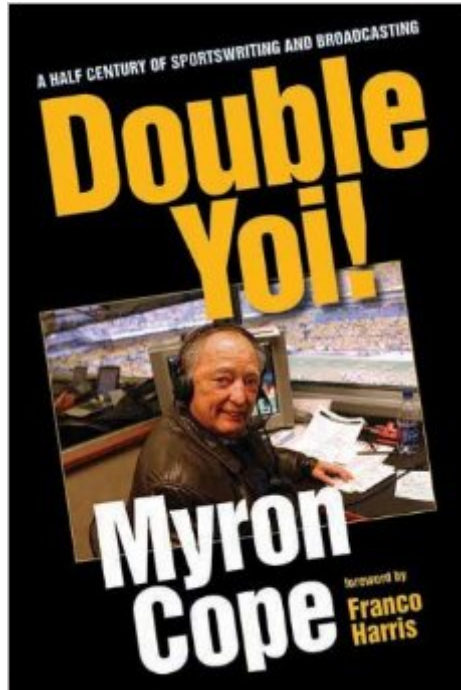


The book was found

Double Yoi!: A Half-Century Of Sportswriting And Broadcasting



Synopsis

This entertaining, revealing memoir of the Pittsburgh writer-turned-broadcaster recounts memories and behind-the-scenes stories from a career that can only be called truly special. No broadcaster has come even close to matching his stretch of 35 years as radio color analyst for an NFL team's games—in Cope's case, the six-time Super Bowl champion Pittsburgh Steelers. Here, Cope gives you insight into the performers who have inspired the Steelers Nation. Their path to the top is reflected in observations he offers with admiration, amusement, and blunt criticism. Seasoned with laugh-out-loud anecdotes and touching vignettes, *Double Yoi!* shares Cope's most personal moments, from labor pains in birthing the Terrible Towel to the reason behind his charity work with the physically and mentally afflicted—among them, his son Danny—to his emotional dedication to his late wife, Mildred, who died after a long battle with cancer. The author's most embarrassing moments, including getting the hook during his Pro Football Hall of Fame acceptance remarks, are here as well. Famed for his raspy voice and enthusiastic style, Myron Cope transcended mere broadcasting to become part of the Pittsburgh Steelers mythos. From firsthand experiences, Cope brings his takes on the famous, such as Terry Bradshaw, Muhammad Ali, the Dallas "Cryboys," and Bill Cowher. Cope also explains how he helped John F. Kennedy become America's first Catholic President and how Frank Sinatra nearly cost him his job. *Double Yoi!* is the ultimate collector's item for the Pittsburgh-loyal and the standard for accomplished sportswriters nationwide.

Book Information

Paperback: 304 pages

Publisher: Sports Publishing; 1 edition (November 6, 2013)

Language: English

ISBN-10: 161321412X

ISBN-13: 978-1613214121

Product Dimensions: 0.6 x 0.1 x 0.9 inches

Shipping Weight: 11.2 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #2,079,642 in Books (See Top 100 in Books) #97 in Books > Sports &

Outdoors > Miscellaneous > Sports Broadcasting #286 in Books > Sports & Outdoors >

Miscellaneous > Journalism #1311 in Books > Biographies & Memoirs > Sports & Outdoors >

Football

[Download to continue reading...](#)

Double Yoi!: A Half-Century of Sportswriting and Broadcasting Half-Bloods Rising (Half-Elf Chronicles Book 1) Double Chin No More - How to Get Rid of A Double Chin! (Natural Beauty Book 1) Double Chin - How To Get Rid Of A Double Chin Video Poker Winner's Guides: Vol. 6: A Winner's Guide to Double Double Bonus Poker Bottesini - Double Bass Concerto No. 2 in B Minor & Allegro Grande di Concerto: Music Minus One Double Bass Deluxe 2-CD Set Three One Act Comedies for Teens: Back Stage, The Dating Habits of Teenage Nerds & Double Double Hospital in Trouble Francis Parkman : France and England in North America : Vol. 2: Count Frontenac and New France under Louis XIV, A Half-Century of Conflict, Montcalm and Wolfe (Library of America) Letters from Elmer Keith: A Half Century of Advice on Guns, Ammo, Handloading, Hunting, and Other Pursuits Making Gay History: The Half Century Fight for Lesbian and Gay Equal Rights Jews in Another Environment: Surinam in the Second Half of the Eighteenth Century (Brill's Series in Jewish Studies, Vol 1) Transuranium Elements: A Half Century (American Chemical Society Publication) Put It In the Book!: A Half-Century of Mets Mania Broadcasting, Cable, the Internet, and Beyond: An Introduction to Modern Electronic Media Broadcasting Happiness: The Science of Igniting and Sustaining Positive Change Towards Convergence: Thailand's Telecom and Broadcasting Policy The Republic of Mass Culture: Journalism, Filmmaking, and Broadcasting in America since 1941 (The American Moment) The CBS Radio Mystery Theater: An Episode Guide and Handbook to Nine Years of Broadcasting, 1974-1982 Beyond Powerful Radio: A Communicator's Guide to the Internet Age_News, Talk, Information & Personality for Broadcasting, Podcasting, Internet, Radio Inventing American Broadcasting, 1899-1922 (Johns Hopkins Studies in the History of Technology)

[Dmca](#)